

Joshua Steffen

Member of the Executive Board

B.A. International Affairs, University of St. Gallen

“You can’t stop the waves – but you can learn to surf”:

Observing, understanding, learning, adjusting, repeating, discovering something new every day, creating opportunities for sustainable development and realising sustainable living environments as well as added value - that is my motivation, passion and calling. Both for present and future generations.

Ever since studying at the University of St. Gallen, I have been driven by entrepreneurship and innovation, underpinned by the wish to be involved in sustainable solutions. I am fascinated by the challenge of reconciling social responsibility, inclusion of ecological aspects and cost effectiveness. It is my ambition to hold on to my sense of aesthetics, community spirit and enjoyment at all times.

Thanks to the skills I gained during various further training courses in sustainable development, innovation management and project management, I have had many opportunities to apply this passion to various projects and sectors, including cleantech, sustainable mobility, spatial and regional development, recycling management, agrofood, education, sport and tourism. In these fields, I have worked in the capacity of entrepreneur, employee, member of an association or consultant.

Applying this wealth of experience in the field of real estate development, I am committed to the collaborative development of living environments which not only cover basic needs but also offer room for new ideas.

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